



CITY OF MOUNTAIN VIEW

DOWNTOWN COMMITTEE

AGENDA

NOTICE AND AGENDA

SPECIAL MEETING – TUESDAY, NOVEMBER 4, 2014
PLAZA CONFERENCE ROOM AT CITY HALL - 500 CASTRO STREET
8:00 A.M.

1. **CALL TO ORDER**

2. **ROLL CALL** – Committee members Kim Copher, Paul Donahue, Oscar Garcia, R. Michael Kasperzak, Jr., Ronald Manabe, Bill Maston, Rick Meyer, Jamil Shaikh, Julie Smiley, Vice Chair Preeti Piplani, and Chair Shana Nelson.

3. **MINUTES APPROVAL**

Minutes for the September 9, 2014 meeting have been delivered to Committee members and copies posted on the City Hall bulletin board. If there are no corrections or additions, a motion is in order to approve these minutes.

4. **UPCOMING AGENDA TOPICS**

This portion of the agenda is reserved for identification of agenda items for future meetings.

5. **UNFINISHED BUSINESS**

5.1 **DOWNTOWN BUSINESS IMPROVEMENT DISTRICT**

Continued discussion of the Central Business Association and the renewal of the Business Improvement Districts.

5.2 **DOWNTOWN PARKING PERMITS**

The Committee requested staff explore the feasibility of capping the number of permits sold. Staff will provide an update on the request.

6. NEW BUSINESS

6.1 DOWNTOWN DEVELOPMENT UPDATES

Staff will provide an update on development projects in the downtown.

6.2 DOWNTOWN PARKING IN-LIEU FEES

Per the request of the Downtown Committee, staff will provide an overview of the fees.

6.3 DOWNTOWN PARKING UPDATES

Staff will provide updates on several downtown parking initiatives, including Levi's Stadium Parking Pilot Program and Real-Time Wayfinding Sign Program.

6.4 DOWNTOWN GOOGLE WIFI

Representatives from Google will provide an overview on the new wireless Internet system for downtown Mountain View and discuss next steps.

7. COMMITTEE/STAFF COMMENTS, QUESTIONS, COMMITTEE REPORTS

No action will be taken on any questions raised by the Committee at this time.

8. ORAL COMMUNICATIONS FROM THE PUBLIC

This portion of the meeting is reserved for persons wishing to address the Committee on any matter not on the agenda. Speakers are limited to three minutes. State law prohibits the Committee from acting on nonagenda items.

9. ADJOURNMENT

AGENDAS FOR BOARDS, COMMISSIONS, AND COMMITTEES

- The specific location of each meeting is noted on the notice and agenda for each meeting which is posted at least 72 hours in advance of the meeting. Special meetings may be called as necessary by the Committee Chair and noticed at least 24 hours in advance of the meeting.
- Questions and comments regarding the agenda may be directed to Tiffany Chew, Business Development Specialist, at (650) 903-6379.
- Interested persons may review the agenda and staff reports at the Mountain View Library (585 Franklin Street) beginning the Monday evening before each regular meeting and at the Community Development Department, 500 Castro Street, First Floor, beginning the Monday morning before each meeting. Staff reports are also available during each meeting.
- **SPECIAL NOTICE – Reference: Americans with Disabilities Act, 1990**
Anyone who is planning to attend a meeting who is visually or hearing-impaired or has any disability that needs special assistance should call the Community Development Department at (650) 903-6379 48 hours in advance of the meeting to arrange for assistance. Upon request by a person with a disability, agendas and writings distributed during the meeting that are public records will be made available in the appropriate alternative format.
- The Board, Commission, or Committee may take action on any matter noticed herein in any manner deemed appropriate by the Board, Commission, or Committee. Their consideration of the matters noticed herein is not limited by the recommendations indicated herein.
- **SPECIAL NOTICE –** Any writings or documents provided to a majority of the Downtown Committee regarding any item on this agenda will be made available for public inspection in the Community Development Department, located at 500 Castro Street, during normal business hours and at the meeting location noted on the agenda during the meeting.

ADDRESSING THE BOARD, COMMISSION, OR COMMITTEE

- Interested persons are entitled to speak on any item on the agenda and should make their interest known to the Chair.
- Anyone wishing to address the Board, Commission, or Committee on a nonagenda item may do so during the “Oral Communications” part of the agenda. Speakers are allowed to speak one time on any number of topics for up to three minutes.



MINUTES

SPECIAL MEETING - SEPTEMBER 9, 2014
PLAZA CONFERENCE ROOM AT CITY HALL - 500 CASTRO STREET
8:00 A.M.

1. **CALL TO ORDER**

2. **ROLL CALL**

Present: Committee members Kim Copher, Paul Donahue, R. Michael Kasperzak, Jr., Ronald Manabe, Bill Maston, Rick Meyer, Jamil Shaikh, Julie Smiley, Vice Chair Preeti Piplani, and Chair Shana Nelson.

Absent (Excused): Committee member Oscar Garcia.

3. **MINUTES APPROVAL**

The minutes of June 3, 2014 were distributed prior to the meeting and approved as distributed.

4. **UPCOMING AGENDA TOPICS**

The Committee requested an overview of the Sidewalk Café Program, Parking In-Lieu fees, and how the El Camino Real Precise Plan will connect the corridor downtown.

5. **UNFINISHED BUSINESS** – None.

6. **NEW BUSINESS**

6.1 **DOWNTOWN DEVELOPMENT UPDATES**

Staff provided updates. No action was taken.

6.2 DOWNTOWN BUSINESS IMPROVEMENT DISTRICT RENEWAL

Staff provided an overview. The Committee discussed the Central Business Association's (CBA) role in the downtown and its challenges with collecting the BID fees. The Committee requested bringing back this item for discussion.

Motion – M/S Kasperzak/Meyer – Carried 10-0-1; Garcia absent – The Committee recommends support of the BID 1 and 2 fees.

6.3 POTENTIAL MINIMUM WAGE ORDINANCE

Staff provided an overview. No action was taken.

6.4 LEVI'S STADIUM PARKING PILOT PROGRAM

Staff provided an update. No action was taken.

6.5 DOWNTOWN PARKING PERMIT PROGRAM

Staff provided an update on the program and changes for 2015. The Committee requested staff explore options to cap the number of permits sold per calendar year. This item will be discussed at the next meeting under Unfinished Business.

7. COMMITTEE/STAFF COMMENTS, QUESTIONS, COMMITTEE REPORTS

None.

8. ORAL COMMUNICATIONS FROM THE PUBLIC – None.

9. ADJOURNMENT

The meeting was adjourned at 10:04 a.m.