



## MINUTES

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REGULAR MEETING - MONDAY, JANUARY 25, 2016  
GOSSAMER CONFERENCE ROOM - 585 FRANKLIN STREET  
7:30 P.M.

1. **CALL TO ORDER**

The meeting was called to order at 7:31 p.m.

2. **ROLL CALL**

**Present**— Trustees Max Beckman-Harned, Paul Donahue, Sheetal Shah, and Chair Randall Stock.

**Also Present**— Rosanne Macek, Library Services Director; Karin Bricker, Youth and Outreach Services Manager.

3. **MINUTES APPROVAL**

**Motion**— M/S Donahue/Beckman-Harned— Carried 3-0-1; Shah abstained— To approve the minutes of the December 14, 2015 meeting.

4. **ORAL COMMUNICATIONS FROM THE PUBLIC**— None.

5. **NEW BUSINESS**

5.1 **ELECT CHAIR AND VICE CHAIR**

**Motion**— M/S Donahue/Stock— Carried 4-0— To elect Max Beckman-Harned as Library Board Chair.

**Motion**— M/S Stock/Shah— Carried 4-0— To elect Paul Donahue as Library Board Vice Chair.

**5.2 PRESENTATION ON YOUTH AND OUTREACH SERVICES BY KARIN BRICKER**

Karin Bricker, Youth and Outreach Services Manager, gave an overview of the extensive services offered to children, teens, families, outreach via the bookmobile, and delivery to homebound residents. See attached outline.

**6. UNFINISHED BUSINESS**

**6.1 MATERIALS BUDGET**

Trustee Stock reported that he has received information from additional libraries and discussed the variety of information that can be considered in evaluating the materials budget. Director Macek reported that the proposed budget will be presented to the City Council on April 26, 2016.

**7. LIBRARY BOARD/STAFF COMMENTS, QUESTIONS, AND REPORTS**

Trustee Stock mentioned that the shelving recently installed for new media could be adjusted to alleviate overcrowding and improve access.

Chair Beckman-Harned mentioned the high-speed Internet installed at the Sunnyvale Library and Director Macek said the Mountain View Library is considering joining the Corporation for Education Network Initiatives in California (CENIC) network in the next 1 to 2 years.

Chair Beckman-Harned said that he was certified to assist with tax preparation through Volunteer Income Tax Assistance (VITA) and suggested that the Library consider offering this in the future along with the Intuit program.

Director Macek presented the attached Director's Report.

**8. DONATIONS**

**Motion** – M/S Stock/Donahue – Carried 4-0 – To accept the donations.

9. **AGENDA SETTING/PLANNING**

- Budget
- Midyear Performance Measures
- Pacific Library Partnership (PLP)/Silicon Valley Library System (SVLS)
- Computer and Network Use Policy

10. **ADJOURNMENT**

The meeting was adjourned at 9:06 p.m.

Respectfully submitted,

Rosanne M. Macek, Secretary  
Library Board

RMM/TG/3/LIB  
023-01-25-16A-E

## Youth Services and Outreach at the Library: We're on a mission!

We want all of Mountain View's kids to be passionate about reading and learning. We want parents to be confident first and enduring teachers in the lives of their children. We'll give them the tools and spark the interest. And we want all of Mountain View's adults to feel the same confidence in their ability to learn if they can read and to know that the Library is the answer for their recreational and informational reading, viewing and listening needs.

### Outreach - What and how?

#### Mobile Library:

In service Tuesday-Friday.

Weekly: 4 MVWSD campuses

- 4 Corporate campuses

- 1 Senior Center (with stories at the Childcare Center at the same location)

#### Bi-monthly:

- 3 Senior living locations

#### Monthly Story Stops

- 5 locations

In a typical month we see 1,500 customers, check out over 6,000 items in 50 hours of service.

SOS (Special Outreach Service to Shut-ins)

#### Community events:

With the vehicle: (e.g. Parade, Trailblazer, Off the Grid at the Computer History Museum)

Without the vehicle: School visits, tables at community events (Senior Fair at the Senior Center etc.)

Why service outside the Library?

Youth Services What is it? = Children (pre-natal-5<sup>th</sup> grade) and Teen (grades 6-12)

Why service to youth?

How?

Programs: bring the community together and introduce people to books, vocabulary, music, stories, information, hands on opportunities and much more.

Drop-in programs by age for infants to PreK. You don't need to let us know, just come.

0-2 Mother Goose and More Fridays 10:15-10:45 and repeated 11:15-11:45 due to demand. Also 2 evenings a month )

0-2 Bilingual Baby Bounce: 1<sup>st</sup> Saturdays 11:15-12:15. An English/Spanish baby program with parenting and play components.

Time for 2's: Tuesdays 10:15-10:45.

Stories for 3-5's: Wednesdays 10:15-10:45.

2-5 Saturday Stories: 10:15-11.

2-5 Bilingual Stories (English/Spanish): Mondays 11-11:30

Other languages: Have offered Chinese and Japanese story times when qualified and talented volunteers were available.

December Dance Parties 4 Tuesdays in December.

Special Events: We do a variety of special programs throughout the year including the annual Reading Day Festival and other single performer events e.g. Learning Big, Thinking Big; Concerts, Puppet Shows and more.

Class Visits : in the Library. We invite teachers to bring 2-3 classes at a time. PreS - grade 12.

Sign up for these smaller group activities:

SMART (Science, Math, Art, Reading, Technology)Programs:

3-4 SMART. Thursdays 10:15-10:45-

4-5 SMART. Thursdays 11:15-noon-

Tween Book Club: A monthly discussion, games and activities focused on a single book announced and read in advance.

SUMMER ACTIVITIES

Summer Reading:

Librology:

ReadQuest:

Volunteer led remedial programs:

Kids Read and Money Math

Technology Club and Classes taught by volunteers marketed and coordinated by staff:

Girls Who Code: taught by a volunteer who is a Google engineer.

Board Games: Coderbunnyz and Coding Farmers

Cube Club (Rubik's Cube) series and special events coordinated by staff with volunteer support.

Coding taught by MathandCoding.Org and Stuart McClintock and others

Scratch, Java, Html, Robotics, Python, Hour of Code

Alligator Zone: where kids and families meet cool startups.

Parenting : Taught by instructors from Parents Place in Palo Alto e.g. Positive discipline, Mindfulness

Class Visits in the Library

Teen

Teen Advisory Group meets monthly

Homework Assistants

Virtual Cards

Daily activities

Teen Yoga

Intergenerational knitting

Summer series

Looking ahead---What does the future hold?



## CITY OF MOUNTAIN VIEW

### MEMORANDUM

#### Library Services Department

**DATE:** January 25, 2016  
**TO:** Library Board of Trustees  
**FROM:** Rosanne Macek, Library Services Director  
**SUBJECT:** **Library Report**

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#### 6.1 MATERIALS BUDGET

Department budgets are being discussed over the next few months and the narrative budget is tentatively scheduled to be discussed at the City Council meeting on April 26.

As I've mentioned in previous reports, I look at a broad set of data when making a recommendation on the materials budget including: Library Board benchmark libraries, cities that Mountain View benchmarks with on compensation, library budgets compared with cities' general funds, possible grants and donations, and overall library budget needs.

Our City takes a conservative and incremental approach to the budget and in general, supports modest increases. My goal as Library Director is to submit a materials budget that meets the community's needs, that in my best professional judgement is reasonable, is balanced with other budget needs, and one that the City Manager and City Council can support.

#### FACILITIES

Construction for the new chiller has begun. The contractor has started to bring in supplies and get set up to begin work in the coming weeks. This work is still on track to be complete by the end of April before we head into the warm summer months.

There will likely be two CIP (Capital Improvement Program) projects submitted as part of the budget for next fiscal year. One will request additional funding so we can complete the remodel design and one is for the construction, with potential funding from LinkedIn.

### **SILICON VALLEY READS**

With generous sponsorship from the Friends of the Library, we will be hosting these programs as part of Silicon Valley Reads this year:

February 9, 6:30pm – History Channel film *Mega Drought*.

February 9, 7:30pm – National Geographic film *Earth Under Water*.

February 20, 2:00pm – Emmi Itaranta, author of *Memory of Water*.

March 4, 4:00pm – Children’s author, Matt Phelan, winner of the 2010 Scott O’Dell Award for Historical Fiction for his graphic novel *The Storm in the Barn*.

March 8, 7:00pm – *Threat of Rising Waters* program with Mike Mielke, Senior Vice President, Environment and Energy, Silicon Valley Leadership Group and John Bourgeois, Executive Director, South Bay Salt Pond Restoration Project.

You can also find more information here: <http://www.siliconvalleyreads.org/>

### **TAX DAY**

For the third year we will be hosting Tax Day, in partnership with Intuit and the Computer and Communications Industry Association. Volunteers will be on hand to assist low-income residents in filing their taxes for free. This service is available to residents who made \$31,000 or less last year or qualify for the Earned Income Tax Credit. This event will be taking place in our computer training room on the second floor and in the community room from 2:00 to 7:00pm on Feb. 16.

## MORE UPCOMING PROGRAMS

See the library online calendar for full details. This is just a selection of the programs happening in the next month.

Jan. 30, 3:00pm: **Alligator Zone: Where Kids Meet Cool Startups.** This is an opportunity for children 7 and up, teens, and adults to meet local entrepreneurs and learn about their ideas and experiences.

Feb. 2, 4:00-7:00pm: **Personal Technology Tutors.** Free, personalized assistance from tech savvy LinkAges volunteers. Topics include Skype or FaceTime, laptop/tablet/smartphone basics, downloading eBooks, setting up Facebook, and more.

Feb. 3, 7:00pm: **From Silicon Valley to Swaziland.** An evening with Rick and Wendy Walleigh, authors of *From Silicon Valley to Swaziland: How One Couple Found Purpose and Adventure in an Encore Career.*

Feb. 6, 2:30pm: **Coder Bunnyz - Programming Fun for Young Coders.** Coding fundamentals with the CoderBunnyz board game. For ages 4-9.

Feb. 8, 11:00am: **Spanish/English Storytime.**

Feb. 11, 6:30pm: **Voices of the Undocumented.** Authors Val Rosenfeld and Flor Fortunati will discuss their book which tells the stories of nine undocumented individuals and the challenges they face.

Feb. 12, 4:00pm: **Robyn's Nest: A Book Club for Tweens,** featuring a discussion of the book *Escape From Mr. Lemoncello's Library.*

Feb. 13, 2:00pm: **San Jose International Piano Competition Recital,** featuring performances by two of the most extraordinary young pianists in California, Ryan Wang and Jessica Li, recipients of numerous awards and honors.

## PRESIDENT'S DAY HOLIDAY

The Library will be closed February 14 & 15