



CITY OF MOUNTAIN VIEW

DOWNTOWN COMMITTEE

AGENDA

NOTICE AND AGENDA

SPECIAL MEETING – TUESDAY, APRIL 5, 2016
PLAZA CONFERENCE ROOM AT CITY HALL – 500 CASTRO STREET
8:00 A.M.

1. **CALL TO ORDER**

2. **ROLL CALL** – Committee members Maria Lange, Ronald Manabe, Rick Meyer, Shana Nelson, Tony Siress, Julie Smiley, Merry Yen, Vice Chair Kim Copher, and Chair Jamil Shaikh.

3. **MINUTES APPROVAL**

Minutes for the March 1, 2016 meeting have been delivered to Committee members and copies posted on the City Hall bulletin board. If there are no corrections or additions, a motion is in order to approve these minutes.

4. **UPCOMING AGENDA TOPICS**

This portion of the agenda is reserved for identification of agenda items for future meetings.

5. **ORAL COMMUNICATIONS FROM THE PUBLIC**

This portion of the meeting is reserved for persons wishing to address the Committee on any matter not on the agenda. Speakers are limited to three minutes. State law prohibits the Committee from acting on nonagenda items.

6. **UNFINISHED BUSINESS** – None.

7. **NEW BUSINESS**

7.1 **DOWNTOWN DEVELOPMENT UPDATES**

Staff will provide updates on downtown development projects.

7.2 CHAMBER OF COMMERCE UPDATES

The Chamber of Commerce will provide updates to the Downtown Committee about upcoming events and programming.

7.3 DOWNTOWN PARKING IN-LIEU FEE

Staff will discuss the Downtown Parking In-Lieu fees and proposal to increase the fees.

7.4 DOWNTOWN RETAIL ASSISTANCE

Per the Downtown Committee Work Plan, staff will initiate a discussion with the Committee regarding opportunities to support downtown retailers.

7.5 DOWNTOWN PARKING UPDATES

Staff will provide updates on several downtown parking initiatives.

8. COMMITTEE/STAFF COMMENTS, QUESTIONS, COMMITTEE REPORTS

No action will be taken on any questions raised by the Committee at this time.

9. ADJOURNMENT

TC/7/CDD
822-04-05-16A-E

AGENDAS FOR BOARDS, COMMISSIONS, AND COMMITTEES

- The specific location of each meeting is noted on the notice and agenda for each meeting which is posted at least 72 hours in advance of the meeting. Special meetings may be called as necessary by the Committee Chair and noticed at least 24 hours in advance of the meeting.
- Questions and comments regarding the agenda may be directed to Tiffany Chew, Business Development Specialist, at 650-903-6379.
- Interested persons may review the agenda and staff reports at the Mountain View Library (585 Franklin Street) beginning the Monday evening before each regular meeting and at the Community Development Department, 500 Castro Street, First Floor, beginning the Monday morning before each meeting. Staff reports are also available during each meeting.
- **SPECIAL NOTICE – Reference: Americans with Disabilities Act, 1990**
Anyone who is planning to attend a meeting who is visually or hearing-impaired or has any disability that needs special assistance should call the Community Development Department at 650-903-6379 48 hours in advance of the meeting to arrange for assistance. Upon request by a person with a disability, agendas and writings distributed during the meeting that are public records will be made available in the appropriate alternative format.
- The Board, Commission, or Committee may take action on any matter noticed herein in any manner deemed appropriate by the Board, Commission, or Committee. Their consideration of the matters noticed herein is not limited by the recommendations indicated herein.
- **SPECIAL NOTICE –** Any writings or documents provided to a majority of the Downtown Committee regarding any item on this agenda will be made available for public inspection in the Community Development Department, located at 500 Castro Street, during normal business hours and at the meeting location noted on the agenda during the meeting.

ADDRESSING THE BOARD, COMMISSION, OR COMMITTEE

- Interested persons are entitled to speak on any item on the agenda and should make their interest known to the Chair.
- Anyone wishing to address the Board, Commission, or Committee on a nonagenda item may do so during the “Oral Communications” part of the agenda. Speakers are allowed to speak one time on any number of topics for up to three minutes.



MINUTES

SPECIAL MEETING – TUESDAY, MARCH 1, 2016
PLAZA CONFERENCE ROOM AT CITY HALL – 500 CASTRO STREET
8:00 A.M.

1. **CALL TO ORDER**

The meeting was called to order at 8:07 a.m.

2. **ROLL CALL**

Present: Committee members Maria Lange, Ronald Manabe, Rick Meyer, Tony Siress, Julie Smiley, Merry Yen, Vice Chair Kim Copher, and Chair Jamil Shaikh.

Absent (Excused): Committee member Shana Nelson.

3. **MINUTES APPROVAL**

The minutes of February 2, 2016 were distributed prior to the meeting and approved as distributed.

Motion – M/S Copher/Siress – Carried 8-0-1; Nelson absent – To approve minutes.

4. **UPCOMING AGENDA TOPICS**

The Downtown Committee requested the following topics to be added to a future agenda:

- Downtown and Moffett Boulevard signage.
- Incentives to recruit and retain downtown retail businesses.
- Public restrooms in the downtown.
- An update from the Police Department regarding downtown parking.

5. ORAL COMMUNICATIONS FROM THE PUBLIC

Brian Cordero from the Palo Alto Unified School District addressed the Committee about his effort to help find employment for students with disabilities.

Ben Dodson from Omlet addressed the Committee with concerns of maintaining affordable retail space in the downtown for the small to mid-size companies.

6. UNFINISHED BUSINESS – None.

7. NEW BUSINESS

7.1 DOWNTOWN SPRING PARADE

Staff provided the Committee with information about the City's Annual Spring Parade. The Committee agreed to participate in this year's event and staff will follow up with participation information. No action taken.

7.2 DOWNTOWN DEVELOPMENT UPDATES

Staff provided updates on downtown development projects, including an update on the Hope Street lots development project and an overview of the Downtown Precise Plan. No action taken.

7.3 DOWNTOWN PARKING UPDATES

Staff provided updates on several downtown parking initiatives, including an update from the February 23, 2016 City Council Study Session discussion regarding residential parking permits, and a recap of Super Bowl 50 impacts on businesses and parking. No action taken.

7.4 TRANSIT CENTER MASTER PLAN UPDATE

Linda Forsberg and Jim Lightbody from the Public Works Department gave an update on the development of a Transit Center Master Plan. No action taken.

8. COMMITTEE/STAFF COMMENTS, QUESTIONS, COMMITTEE REPORTS

None.

9. **ADJOURNMENT**

The meeting was adjourned at 10:07 a.m.

TC/7/CDD

822-03-01-16mn-E