



CITY OF MOUNTAIN VIEW

DOWNTOWN COMMITTEE

## AGENDA

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### NOTICE AND AGENDA

SPECIAL MEETING - TUESDAY, JUNE 7, 2016  
PLAZA CONFERENCE ROOM AT CITY HALL - 500 CASTRO STREET  
8:00 A.M.

1. **CALL TO ORDER**

2. **ROLL CALL** – Committee members Maria Lange, Ronald Manabe, Rick Meyer, Shana Nelson, Tony Siress, Julie Smiley, Merry Yen, Vice Chair Kim Copher, and Chair Jamil Shaikh.

3. **MINUTES APPROVAL**

Minutes for the May 3, 2016 meeting have been delivered to Committee members and copies posted on the City Hall bulletin board. If there are no corrections or additions, a motion is in order to approve these minutes.

4. **UPCOMING AGENDA TOPICS**

This portion of the agenda is reserved for identification of agenda items for future meetings.

5. **ORAL COMMUNICATIONS FROM THE PUBLIC**

This portion of the meeting is reserved for persons wishing to address the Committee on any matter not on the agenda. Speakers are limited to three minutes. State law prohibits the Committee from acting on nonagenda items.

6. **UNFINISHED BUSINESS** – None.

**7. NEW BUSINESS**

**7.1 DOWNTOWN DEVELOPMENT UPDATES**

Staff will provide updates on downtown development projects, including the Hope Street Development Project (Parking Lots 4 and 8).

**7.2 DOWNTOWN RETAIL DISCUSSION**

As the Downtown Committee continues to discuss supporting the downtown businesses and overall success of the downtown, staff has invited two real estate professionals – Kelly Snider of Los Altos Community Investments and David Rock of Bokman Rock Commercial Real Estate – to talk about current trends in brick-and-mortar retail and gain perspectives from the private sector (landlord and tenant).

**7.3 DOWNTOWN PARKING UPDATES**

Staff will provide updates on several downtown parking initiatives, including an update on Levi's Stadium Parking Pilot Program.

**8. COMMITTEE/STAFF COMMENTS, QUESTIONS, COMMITTEE REPORTS**

No action will be taken on any questions raised by the Committee at this time.

**9. ADJOURNMENT**

NM/7/CDD  
813-06-07-16A-E

### **AGENDAS FOR BOARDS, COMMISSIONS, AND COMMITTEES**

- The specific location of each meeting is noted on the notice and agenda for each meeting which is posted at least 72 hours in advance of the meeting. Special meetings may be called as necessary by the Committee Chair and noticed at least 24 hours in advance of the meeting.
- Questions and comments regarding the agenda may be directed to Tiffany Chew, Business Development Specialist, at 650-903-6379.
- Interested persons may review the agenda and staff reports at the Mountain View Library (585 Franklin Street) beginning the Monday evening before each regular meeting and at the Community Development Department, 500 Castro Street, First Floor, beginning the Monday morning before each meeting. Staff reports are also available during each meeting.
- **SPECIAL NOTICE – Reference: Americans with Disabilities Act, 1990**  
Anyone who is planning to attend a meeting who is visually or hearing-impaired or has any disability that needs special assistance should call the Community Development Department at 650-903-6379 48 hours in advance of the meeting to arrange for assistance. Upon request by a person with a disability, agendas and writings distributed during the meeting that are public records will be made available in the appropriate alternative format.
- The Board, Commission, or Committee may take action on any matter noticed herein in any manner deemed appropriate by the Board, Commission, or Committee. Their consideration of the matters noticed herein is not limited by the recommendations indicated herein.
- **SPECIAL NOTICE –** Any writings or documents provided to a majority of the Downtown Committee regarding any item on this agenda will be made available for public inspection in the Community Development Department, located at 500 Castro Street, during normal business hours and at the meeting location noted on the agenda during the meeting.

### **ADDRESSING THE BOARD, COMMISSION, OR COMMITTEE**

- Interested persons are entitled to speak on any item on the agenda and should make their interest known to the Chair.
- Anyone wishing to address the Board, Commission, or Committee on a nonagenda item may do so during the “Oral Communications” part of the agenda. Speakers are allowed to speak one time on any number of topics for up to three minutes.



## MINUTES

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SPECIAL MEETING - TUESDAY, MAY 3, 2016  
PLAZA CONFERENCE ROOM AT CITY HALL - 500 CASTRO STREET  
8:00 A.M.

1. **CALL TO ORDER**

The meeting was called to order at 8:05 a.m.

2. **ROLL CALL**

**Present:** Committee members Maria Lange, Ronald Manabe, Rick Meyer, Shana Nelson, Ken Rosenberg, Julie Smiley, Merry Yen, and Chair Jamil Shaikh.

**Absent (Excused):** Committee member Kim Copher.

3. **MINUTES APPROVAL**

The minutes of April 5, 2016 were distributed prior to the meeting and approved as distributed.

**Motion** – M/S Siress/Manabe – Carried 8-0-1; Copher absent – To approve minutes as distributed.

4. **UPCOMING AGENDA TOPICS**

Staff informed the Committee that the next regularly scheduled meeting will focus on retail in the downtown with a panel of professionals from the real estate industry.

5. **ORAL COMMUNICATIONS FROM THE PUBLIC**

Julie Lovins, Mountain View resident, requested the Committee review City Council's comments on the potential change to Parking In-Lieu fees.

6. **UNFINISHED BUSINESS** – None.

## 7. NEW BUSINESS

### 7.1 DOWNTOWN DEVELOPMENT UPDATES

Staff provided an update on downtown development projects, including an update on the April 19, 2016 City Council Study Session on Parking Lot 12 and the Hope Street (Parking Lots 4 and 8) development project. No action was taken.

### 7.2 DOWNTOWN COMMITTEE WORK PLAN

As required by City Council Policy A-23, the Committee is required to prepare an annual work plan that is submitted to the City Council for review and approval in fall 2016. The Committee discussed and reviewed the proposed work plan for Fiscal Year 2016-17.

**Motion**—M/S Manabe/Meyer—Carried 8-0-1; Copher absent—To approve the proposed work plan for Fiscal Year 2016-17 with the addition of the following items:

- Explore alternative methods of commuting (i.e., ridesharing) and self-powered commutes.
- Discuss alternatives to driving for different demographic groups (i.e., families) and discuss the types of infrastructure needed.

### 7.3 DOWNTOWN PARKING DISTRICT ANNUAL RENEWAL

Staff discussed the annual Parking District renewal and the purpose of the Parking District.

**Motion**—M/S Manabe/Lange—Carried 8-0-1; Copher absent—To recommend and approve the annual Parking District renewal.

### 7.4 TRANSIT CENTER MASTER PLAN UPDATE

Public Works staff provided a status update on the Transit Center Master Plan. No action taken.

## 7.5 DOWNTOWN PARKING UPDATES

Staff provided updates on several downtown parking initiatives – the Parking In-Lieu Fee and parking technology. No action taken.

## 8. COMMITTEE/STAFF COMMENTS, QUESTIONS, COMMITTEE REPORTS

None.

## 9. ADJOURNMENT

The meeting was adjourned at 10:00 a.m.

NM/7/CDD

813-05-03-16mn-E